Distracted Driving Prevention







LifeSaver Mobile

LifeSaver Mobile
helps companies
prevent employee
phone use while
driving by
automatically
detecting drives and
blocking cell phone
use without
additional hardware.

Get In Touch

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Why should my business be concerned about Distracted Driving?

Cell phone-related distracted driving is the **#1** cause of vehicle collisions. Sending a quick text every now and then while on the road may seem harmless to some, but distracted driving puts your employees <u>and</u> your business at risk. At-fault collisions can lead to **nuclear verdicts (\$10M+)**, which are becoming all too common.

What can I do to safeguard my business from Distracted Driving?

At minimum, a company should have its employees agree to a strong cell phone usage policy that covers the following elements:



No Policy Enforcement => Negligent Entrustment => Nuclear Verdict. LifeSaver is an effective solution to enforce your cell phone usage policy.

How LifeSaver Mobile Works

LifeSaver Mobile Teaches & Enforces New Driver Behavior: Don't manipulate your phone behind the wheel.

LifeSaver teaches and enforces a new driving behavior; and promotes employee self-correction with real-time visual intervention and driver daily digests. Your drivers will quickly adapt to hands-free phone practice if there's a need to communicate while driving.

LifeSaver App: Easy to deploy & manage.

With no hardware requirement, deployment is simple, with your employees installing the app and connecting to your LifeSaver Fleet Portal through an invitation initiated through the Portal.

LifeSaver Fleet Portal: Managers gain visibility.

Fleet managers

- gain insights to driver data not previously available
- can quickly identify problem drivers who need coaching, and
- · acknowledge superior drivers.

Managers also have flexibility to customize hours of operation that reflect your employees' workday.

Why LifeSaver Mobile is the Best Solution



Best value for your fleet safety budget

LifeSaver Mobile is an easy-to-deploy solution that delivers high safety impact by significantly reducing your employee cell phone usage while driving (see the Case Study below). Our solution is 100% software, requiring no hardware (beacons or dongles), and offers immediate driver self-correction while giving company managers visibility into employee phone usage behind the wheel that was previously an unknown quantity.

What results can I expect from using LifeSaver Mobile?

UP TO 50%
REDUCTION IN
AT-FAULT
COLLISIONS



LIFESAVER CASE STUDY

Learn how ECMD, Inc. lowered their annual insurance claims by 50% after using LifeSaver Mobile.



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